hDC Power Toolboxes Feedback

Thanks for your feedback; it helps us ensure that we are best meeting our customers' needs.

Please answer the questions below and send or fax the completed form to:

Department PT
hDC Computer Corporation
6742 185th Avenue NE
Redmond, WA 98052
Phone: 206.885.5550
Fax: 206.881.9770

Information About You

Name: _____

Address: _____

                 _____

                 _____

Phone: _____

Approximately how many hours per week do you use your PC?
___ Less than 5___ 5-10   ___ 11-20   ___ 21-40   ___ More than 40

Approximately how many hours per week do you use Windows?
___ Less than 5___ 5-10   ___ 11-20   ___ 21-40   ___ More than 40

On a scale of 1 (novice) to 5 (advanced), how would you rate yourself as a user of DOS?
___ 1 (novice)   ___ 2   ___ 3   ___ 4   ___ 5 (advanced)

On a scale of 1 (novice) to 5 (advanced), how would you rate yourself as a Windows user?
___ 1 (novice)   ___ 2   ___ 3   ___ 4   ___ 5 (advanced)

Approximately how many PCs are in use at your site?
___ 1-5   ___ 6-25   ___ 26-100   ___ 101-500   ___ More than 500

Approximately how many of these currently use Windows?
___ 1-5   ___ 6-25   ___ 26-100   ___ 101-500   ___ All of them

Approximately how many are planning to use Windows?
___ 1-5   ___ 6-25   ___ 26-100   ___ 101-500   ___ All of them

Your Computer

On what brand and model of computer do you use Windows most frequently?
Brand: Model:
What type of processor does your computer have?
___ 286   ___ 386   ___ 486

What is the clock speed of your computer?
___ less than 20 MHz   ___ 20 MHz   ___ 25 MHz   ___ 33 MHz   ___ 50+ MHz

How much memory does your computer have?
___ less than 1 MB   ___ 1-2 MB   ___ 3-4 MB   ___ 5-8 MB   ___ more than 8 MB

What size hard disk does your computer have?
___ less than 50 MB   ___ 50-80 MB   ___ 81-120 MB   ___ 121-200MB   ___ more than 200 MB

To what brand of network is your computer connected?
___ Novell   ___ Microsoft LAN Manager   ___ Banyan   ___ Artisoft
___ LanTastic   ___ Other Network Product: Publisher:
___ No Network

Your Magazine Readership

Which of these computer magazines do you read regularly?
___ Byte   ___ Computer Shopper ___ InfoWorld   ___ PC Computing
___ PC Magazine   ___ PC Sources   ___ PC Week   ___ PC World
        ___ Windows Magazine ___ Windows Tech Journal   ___ WUGNET Journal
___ Your User Group Newsletter
___ Other Magazines (Please List)

If you could read only one of these magazines, which would you read? (Choose one)

Which magazine do you think is the most authoritative about Windows, Windows applications and Windows utilities? (Choose one)

In which of these magazines do you recall seeing editorial coverage of hDC and its products? (Choose as many as apply)

In which of these magazines do you recall seeing advertisements for hDC products? (Choose as many as apply)

Your User Group Membership

Are you a member of a computer user's group? ___ Yes ___ No
        If so, which one?
        Do you regularly attend the group's meetings?
        Are you an officer of the user group of which you are a member?

Your Buying Influences

Which of these factors most influences your decision to buy a software product ? (Please rank from 1 to 9)
        _____ Advertisements for the product
        _____ Experience using a company's other products
        _____ Information on the product's package
        _____ Recommendation of friends and colleagues
        _____ Recommendation of user group member or newsletter
        _____ Recommendations from a company "approved" or "preferred" software list
        _____ Reputation of the company
        _____ Reputation of the product
        _____ Reviews of the product in magazines

_____ Other influences? (Please list and rank as many as apply)

Your Windows Utility Usage

Which program do you currently use to launch and manage your Windows applications? (Choose one)
___ hDC Power Launcher   ___ hDC Windows Express   ___ Norton Desktop
___ Windows Program Manager___ Windows File Manager
___ Other (Please name) Program: Publisher:

Which Windows utility programs do you currently use? (Choose as many as apply)
___ After Dark   ___ Amish Utilities   ___ AttiTools   ___ AutoRun
___ BeckerTools   ___ Desktop Set   ___ Dragnet   ___ hDC FileApps
      ___ hDC FirstApps   ___ hDC Icon Designer ___ hDC Power Launcher
___ hDC Windows Express   ___ Icon Do-It   ___ NewWave ___ Norton Desktop
___ Prompt   ___ Rooms   ___ Whiskers   ___ WideAngle ___ WinTools
___ Other (Please list product and publisher for as many as apply)

Your Windows Application Usage

Which Windows Applications do you currently use? (Please list product and publisher for as many as apply)

Of these applications, which one do you use most frequently? (Please choose one)

What portion of your time using Windows is spent using this application?

Do you write your own Windows applications? ___ Yes ___ No
If so, which language products or development systems do you use? (Please list product and publisher for as many as apply)

Your Favorite Application Program

What is your favorite application, on any computer, on any operating system, at any time, for any purpose?
Product: Publisher:

Why?

Your View of hDC as a Company

Please indicate the extent to which you agree or disagree with the following statements about hDC and is products. 1 indicates strong disagreement, 5 indicates strong agreement. Circle the approprate number.

About hDC in General
Disagree   Agree
1   2   3   4   5   hDC is a technological leader in Windows utilities
1   2   3   4   5   hDC is an easy company to deal with
1   2   3   4   5   hDC has excellent customer service
1   2   3   4   5   hDC has excellent technical support
1   2   3   4   5   hDC keeps me informed of new products

hDC Products Overall

Disagree				Agree	
1	2	3	4	5	hDC produces reliable, bug-free products
1	2	3	4	5	hDC products have excellent performance
1	2	3	4	5	hDC products are innovative
1	2	3	4	5	hDC products are documented well
1	2	3	4	5	hDC products improve my productivity
1	2	3	4	5	hDC products are generally a good value
1	2	3	4	5	hDC products meet or exceed my expectations
1	2	3	4	5	hDC products are updated more frequently than I like
1	2	3	4	5	hDC products are updated less frequently than I like
1			2 3 4 5		I would buy an innovative hDC application that served my needs and cost more than $199
1	2	3	4	5	I would buy other hDC Windows utilities

hDC User Interface

Disagree				Agree	
1	2	3	4	5	hDC products are easy to learn
1	2	3	4	5	hDC products are easy to use
1	2	3	4	5	hDC user interfaces are inviting
1	2	3	4	5	hDC products look good on my screen
1	2	3	4	5	hDC products are too complicated
1	2	3	4	5	hDC products do not provide enough functionality

hDC Packaging

Disagree				Agree	
1	2	3	4	5	hDC products come in attractive packages
1	2	3	4	5	hDC product packages give me too much information
1	2	3	4	5	hDC product packages give me too little Information

Power Toolboxes

Where did you get your copy of hDC Power Toolboxes?

How much have you used it so far?

On a scale of 1 (useless) to 5 (invaluable), how would you rate Power Toolboxes' value?

Would you pay $49.95 for this product in a store?

Do you have any suggestions for improving Power Toolboxes?

Thanks for your feedback!